

**REGIONAL PRIORITIZATION EVALUATION MEASURES/CRITERIA TO
BE USED BY REGIONAL PLANNING ORGANIZATIONS AND APPLICANTS**

§5311: Rural Public Transit

RURAL PUBLIC TRANSPORTATION PLANNING AND COORDINATION

Does the applicant have a short/long term transit plan?

Is this plan adopted by the applicants governing body?

Is there coordination with other transit systems and other modes of transportation, including tribal entities?

Is ongoing funding part of the plan?

Has a formal process been established for public input?

REGIONAL NEED AND JUSTIFICATION FOR THE SYSTEM:

Does a regional transit/transportation plan exist that includes this service?

If not, what is the basis for the need for this service?

Does a regional need exist to serve the demand in this area?

How strong is the need to continue/begin this system?

LEVEL OF MARKETING OF THE TRANSIT SYSTEM - (RIDERSHIP)

Does the transit system have a marketing plan?

Has it been implemented?

Is there a clear direction to increase ridership? Including paratransit?

**FISCAL YEAR 2013
FOR 49 U.S.C. §5311 APPLICATIONS ONLY**

Name of Applicant: _____

Please circle score as applicable:

1. Planning and Coordination:

HIGH
Medium High
MEDIUM
Medium Low
LOW

2. Regional Need and Justification for the System:

HIGH
Medium High
MEDIUM
Medium Low
LOW

3. Level of marketing of the Transit System - Public Served (ridership) :

HIGH
Medium High
MEDIUM
Medium Low
LOW